

Beat: Entertainment

## Chicago rapper Arabb Luciano Releases Debut Don't Understand Feat. Rick Ross

### Rick Ross Supports New Chicago Rapper

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**THM Media Group** - Chicago based rapper Arabb Luciano, following his high profile debut single Don't Understand Featuring Hip Hop icon Rick Ross, announces his upcoming full-length eponymous project later this year. The video for "Don't Understand" rapidly brought Arabb out of the dark and into the light as it gained nearly 1700,000 views on YouTube in less than a month. The release on the Crescent Records imprint of which Arabb is a partner, came as a collaboration with Ross's Maybach Music Group setting the tone for a virtual industry takeover with the debut.

View the official music video for "Don't Understand"

<https://www.youtube.com/watch?v=IBIEWINCWZg>

In a recent interview with The Hype Magazine, Arabb discusses the collaboration with The Boss saying, "Crescent Music Group is the collaboration between MMG and my record label Crescent Records, I am one of three founders of Crescent Records the other two co-founders are my brother Ayman Baker and my cousin Tamer Refaie who are also my managers and executive producers on the music video "Don't Understand" ft. Rick Ross and have been a big part of my success. We three put our skills together and we were able to create a hit song and get the attention of Rick Ross the CEO of MMG and we had him fly out to Chicago in exactly a week after hearing my song to record his verse on it."

As part of Crescent Music Group's move to launch Arabb Luciano to the world, the label recruited THM Media Group to take the reins for marketing, media relations and brand positioning for both the label and Arabb. THM Media Group's work includes projects for media powerhouses, Royal Families as well as artists and includes label services for multiple recognizable brands in the entertainment industry.

#### About Arabb Luciano

Ahmed, known professionally as Arabb Luciano, is an Arab American rapper, singer, writer and actor from Chicago, Illinois. Arabb embarked on a musical career only recently, but his talent speaks for itself after releasing his first single "Don't Understand" featuring Rick Ross. Arabb has many upcoming projects with some of the rap industry's famous artists. His is a true "from the streets to the suites" story.

#### About Crescent Music Group

In everything we do, we are committed to artistry, innovation and entrepreneurship. We own and operate a broad array of businesses engaged in recorded music, music publishing, merchandising, and audiovisual content. We identify and develop recording artists and songwriters, and we produce, distribute and promote the most critically acclaimed and commercially successful music to delight and entertain fans around the world.

As digital technology refashions the world, our unmatched commitment to lead in developing new services, platforms and business models for the delivery of music and related content empowers innovators and allows new commercial and artistic opportunities to flourish.

Knowing that music, a powerful force for good in the world, is unique in its ability to inspire people and bring them together, we work with our artists and employees to serve our communities. We are the home for music's greatest artists, innovators and entrepreneurs.

Crescent artists are second to none. We invest in our artists at every stage of their careers and strive to provide the most creative and commercial opportunities possible. We also provide Crescent artists with the latest technology to keep track of the performances of their music, both financially and from a marketing perspective.

For more on Arabb Luciano and Crescent Music Group visit: <https://www.crescentmusicgroup.com/> Instagram: [www.crescentmusicgroup.com/](https://www.crescentmusicgroup.com/) or [www.thmmediagroup.com](https://www.thmmediagroup.com)

**Article online:**

<https://www.uspa24.com/bericht-14240/chicago-rapper-arabb-luciano-releases-debut-dont-understand-feat-rick-ross.html>

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